

# Women In the interest of 2005

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LEXINGTON Monday, October 10

LOUISVILLE Tuesday, October 11

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TOYOTA  
Presents

# Women In the interest of 2005

A forum for the women of Kentucky

To The Women  
Of Kentucky,

Are you ready to be inspired, learn, network and rejuvenate your spirit? Join us and realize your full potential as Toyota Motor Manufacturing, Kentucky, Inc. (TMMK) presents the 9th Annual **In the Interest of Women: A Forum for the Women of Kentucky**.

As a modern woman, you have embraced all of the roles today's society has thrust upon you. The challenge, of course, is to juggle the many obligations of career, family and community while still finding time for self-improvement. TMMK believes **In the Interest of Women: A Forum for the Women of Kentucky** will help you do just that. Join us and you can refuel your strength and identify your potential. This conference is an inspirational day of workshops and seminars designed for you. Our keynote speakers will include Co-Executor of the Elvis Presley estate, actress, author and entrepreneur, Priscilla Presley and Kathleen Passanisi, nationally renowned speaker, humorist, medical professional and author who has helped many through her entertaining programs.

No other women's conference in Kentucky has such an unbelievable day of amazing stories, encouragement, celebration and enlightenment. Complete the registration form and mail it today as this annual event will sell out quickly! Don't forget to invite your friends and colleagues. For additional information, visit our website at [www.toyotageorgetown.com/women](http://www.toyotageorgetown.com/women).

We look forward to seeing you there!

Sincerely,

Kim Menke  
Manager, Community Relations



## KEYNOTE speakers



### PRISCILLA PRESLEY

Priscilla Presley is one of the most internationally accomplished and admired women of our generation. Well-known as an established film and television actress, Chairman of the Board and President of Elvis Presley Enterprises, and author of the best-selling *Elvis and Me*, Priscilla is also a successful entrepreneur. Priscilla Beaulieu was born in New York. Her father's career as an Air Force Officer enabled the family to travel extensively. She attended high school

in Wiesbaden, West Germany where she met Elvis Presley whom she ultimately married. In 1979 Priscilla became Co-Executor of the Presley Estate upon the death of Elvis' father, Vernon Presley. When she landed the major role of Jenna Wade on the internationally popular CBS Television series *Dallas* she was an instant audience favorite. Priscilla displayed her considerable comedic talents in the box office smash *The Naked Gun: From the Files of Police Squad!* And then reprised that role in *The Naked Gun 2 1/2* and *The Naked Gun 33 and a Third: The Final Insult*.

In 1987 Priscilla established herself as author of one of the most successful books of Putnam Publications with *Elvis and Me*, a best-seller which became a television mini-series and was produced by Priscilla's own production company, Navarone Productions. In 1997 Priscilla once again demonstrated her strong business sense with the opening of Elvis Presley's Memphis, L.L.C., a division formed to create and operate entertainment venues around the world.



### KATHLEEN PASSANISI

Changing lives one laugh at a time by creating new perspectives.

Kathleen Passanisi, PT, CSP, CPAE Speaker Hall of Fame, and recipient of a Lifetime Achievement award in the field of therapeutic humor has helped thousands change their outlooks and their lives through her enlightening and entertaining programs. An internationally recognized speaker, humorist, medical professional, and author, Kathy brings substance, style,

and clean hilarity to her universal content, guaranteeing a successful meeting with lasting effects.

Kathy founded New Perspectives in 1987 to address issues in wellness, quality living, stress management, and the link that exists between humor and health. Kathy is a past-president of the American Association for Therapeutic Humor and served on the adjunct faculty of the Washington University School of Medicine. Her clients range from the Fortune 500 to trauma teams, from cancer patients to married couples. Her work has been featured in the *New York Times*, *US News and World Report*, *Working Woman*, and *England's Sunday Business*.

Kathy is the author of *It's Your Life—Choose Well* and contributing author of *Humor Me*. Self-proclaimed poster woman for the sandwich generation, she is the funniest woman in Lake Saint Louis, Missouri and possibly the Western Hemisphere.

# A forum for the women of Kentucky

Lexington Monday, October 10

Lexington Convention Center



## THE workshops

**Alberta Lloyd**

### Nice Girls Don't Usually Finish First

Messages are received throughout our lives from multiple sources. As we mature we do not always remove outdated ones. Once we review the information we are operating on, we are able to see that not only is the information not-useful but it is actually preventing us from doing what we want to do both personally and professionally. This session will help identify and overcome some of these "blocking" messages which will give us "permission" to move forward.

**Jane Boucher**

### The Right Person for the Right Job

Are you asking yourself whether or not you are in the right job? This workshop will help you determine your strengths and weaknesses. You will discover why 87% of all Americans do not like their jobs. You will learn how to reinvent yourself and place yourself in a rewarding career. You will discover which career path most suits your personality. You will learn how to deal with difficult people whether it be a colleague or boss. Most people spend their highest energy hours in their job and their families (sadly) get what's left. This workshop will focus on how to achieve personal and professional balance, less stress and more joy.

**Katherine Hansen**

### Sleep like a Baby!

Are you tired? Do you want to get just one night of sleep? Katherine has spent years coaching many people on the benefits of getting a quality night of sleep. In her workshop, she will educate you on all the ways to make sure you also get a peaceful, restful, rejuvenating night of sleep.

**Kathleen Passanisi**

### It's Your Life – Choose Well

#### Living a Happier, Healthier, Saner Life Now – Not Someday

You can blame it on fate, bad luck, or sludge in your gene pool. But the truth is, your life today is, by and large, the result of the choices you've made in the past. And your future depends on the choices you'll make today and each day after. Your health and happiness are in your own hands. Learn to make simple, pleasurable choices that will enhance your physical, mental, emotional, social, vocational, and spiritual health. It's not tough – and can be a lot more fun than you ever imagined! This hour is a gift to yourself and an investment in your future.

**Lauree Olsen**

### Butterfly Gifts: What the dying have taught me about living

Lauree Olsen will touch you, move you and inspire you to live your life with gusto, passion; and serendipity. To incorporate the four skills of Remembering, Reassessing, Reuniting & Reconciling into your daily living will give you access to a life you love. The phrase, "You're as dead right now as you will ever be..." is the beginning of an examination of your life that will bear fruit in every dimension of your life journey. Your relationships will deepen, you will begin to have discussions with others that are extraordinary and challenging. Your relationship to the events of your past will take on a new richness and old hurts will become gifts instead of pain. If you participate, plan on sharing, laughing and crying and leaving with a new view of life that will call you powerfully to walk to the edge and throw yourself fully into the game of life with the tools to win the game every day.

**Linda Henley-Smith**

### Live your life in the Key of Laughter!

Linda Henley-Smith has spent a lifetime in the entertainment industry, performing in musical theater and operatic productions all around the world. Laughing and singing are her two favorite things to do! And since laughter and music are the two universal languages, Linda uses both to present a musical event that will inspire and motivate. Laughter is the music of the soul and in this program, audiences will be swept away on the wings of laughter and song while being entertained by heartwarming stories that exemplify the resiliency of the human spirit. And of course, also present will be Linda's famous props used in all of her programs and "playsops." This is more than a program . . . it's an event to be remembered.

Louisville Tuesday, October 11

The Galt House East

**Marlene Caroselli**

### Memory Tips for the Forgetful

Wish you had a better memory? For names, faces, numbers? Ever embarrass yourself because you couldn't remember what you needed at the moment? Tired of losing things or leaving them behind? Need to be more productive? If you answered yes to any of these questions, this is the session for you. You'll learn the tricks, tips, and techniques used by those who are optimizing their recall-abilities. Join us for this fast-paced session, at which you'll learn how to improve your memory at work.

**Micki King**

### SPORTS AND YOUR FAMILY: Get in the Game.

As an Olympic Champion, Micki knows the incredible impact athletics can have in one's life. But, it is important that "winning gold" is not the reason parents start their children in sports. She will cover ten reasons participation in sports is a must for today's entire family. And making the Olympic Team is NOT one of them.

**Nancy Wegge**

### "YOU Can Have a Positive Impact . . .

#### Learn Ways to Work Real Magic in Your Life, Personally and Professionally."

In the last twenty-four hours, how have YOU had a positive impact? This workshop will help you decide what is important to you and what isn't. Nancy's presentation will include information, techniques and action steps that you can immediately apply to have a positive impact and achieve personal and professional success. Her unique and energetic presentation style features magic, surprises and interaction to reinforce key concepts and ensure results. Join the fun as we laugh and learn together.

**Pam Vaccaro**

### Managing Your Time @ The Speed of Thought!

After interviewing hundreds of individuals over the last 10 years, Pam noticed a disturbing refrain—"I was so incredibly busy today, and I got nothing done!" Interviewees recorded that it was impossible to get things done and felt frustrated that email, pagers, human expectations, and even their need for sleep "demanded" so much time—time they did not have! Pam has termed this dilemma—FDD—Focus Deficit Disorder—the deficiency we feel from having so many demands on our attention. Pam shows how to change your focus off of time management and move to a more effective focus on managing your attention. She presents both big picture solutions and practical applications to accomplish this new direction.

**Renee Deufrane Davis**

### There's an Alien in My House

Do you sometimes feel like you have someone from another planet living in your house? Would you like to learn how to speak "ALIEN"? Communicating well with teenagers means building trust by learning to listen better, dealing with their anger, and disciplining with dignity. This program will help you build more confident kids, create more peace in your home and keep your sanity in the process.

**Susan Miller**

### Go Ahead & Make Your Day!

Susan believes there are two types of people in the world: "Rise and Shiners" and "Rise and Whiners!" In this fast-paced, funny and inspirational program, Susan gets the audience involved, laughing and learning right from the start and gives them practical techniques to deal with difficult people, self-doubt and stress both on the job and off.



## FORUM schedule

7:30-8:30 am

Registration, resource exhibits

11:00 am-12:00 pm

Workshop Session 2

2:15 - 3:15 pm

Workshop Session 3

8:30-9:30 am

Welcoming Session  
with Kathleen Passanisi

12:15 - 1:00 pm

Luncheon

3:30 - 4:30 pm

Workshop Session 4

9:45-10:45 am

Workshop Session 1

1:00 -2:00 pm

Presenting Priscilla Presley

4:30 pm

Event Concludes



## REGISTRATION form

PLEASE PRINT

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

DAY PHONE \_\_\_\_\_ EVENING PHONE \_\_\_\_\_

IF YOU WORK OUTSIDE THE HOME, PROVIDE: COMPANY \_\_\_\_\_

JOB TITLE \_\_\_\_\_ BUSINESS ADDRESS \_\_\_\_\_

PLEASE CHECK YOUR CHOICE FOR DATE AND LOCATION.

LEXINGTON Monday, October 10 Heritage Hall, Lexington Center

LOUISVILLE Tuesday, October 11 Galt House East

Enclosed is a check, money order or purchase order # \_\_\_\_\_  
in the amount of \$ \_\_\_\_\_ for \_\_\_\_\_ registration(s). Please complete a separate registration form for each individual and attach to check, money order or P.O. This registration form may be copied if necessary.

Please bill my  VISA  MC Account No \_\_\_\_\_ Amount \$ \_\_\_\_\_

Expiration Date \_\_\_\_\_ Signature \_\_\_\_\_

FOR ADDITIONAL REGISTRANTS, PLEASE DUPLICATE THIS FORM.

**Registration is \$75 per person.**

The fee includes the cost of workshops, conference materials, continental breakfast and lunch.

Participants register on a first-come, first-served basis, and each registration must be accompanied by payment, check or credit card (in the space provided) or a pre-approved company purchase order. Registration cannot be accepted if postmarked after September 27.

If you need to cancel a registration, you may do so with a written notification postmarked by September 27. Your registration fee will be refunded less a \$10 processing fee per person. Registrations may be transferred to another individual at any time and at no cost. However, please notify us of the name of the person who will be attending in your place.

Parking is available in Lexington at the Cox Street Lot, across the street from Heritage Hall, Lexington Convention Center. Parking is available in Louisville at the Galt House West for \$5.00 per day and at the Galt House East for \$6.00 per day. Unfortunately, we will not be able to validate parking, and you will be responsible for any parking charges.

Make check or money order payable to "In the Interest of Women" and mail with registration form(s) to: **IN THE INTEREST OF WOMEN**  
P.O. BOX 21976  
LEXINGTON, KY 40522-1976

Note: If the conference is sold out before we receive your registration form, we will contact you by phone and return your check. For more information, call (859) 252-3350 ext. 3813 or fax (859) 254-5511.